

# Guidebook for Agents & Prep Providers

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*CELPIP is the leading English proficiency  
test for immigration to Canada*

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# About Us

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Paragon Testing Enterprises, founded in 2009, currently operates 80+ test centres worldwide

Paragon currently administers three tests:

- The Canadian English Language Proficiency Index Program (CELPIP) Test
- The Canadian Academic English Language Test, Computer Edition (CAEL CE)
- The Language Proficiency Index (LPI) Test

Paragon's mission is to make its English language proficiency tests the tests of choice for those wishing to immigrate to Canada, become Canadian citizens, or study in Canada at all levels. To achieve this mission, Paragon conducts ongoing test research in collaboration with internationally recognized scholars at Canada's leading universities. This test research program ensures the highest quality tests and enables Paragon to compete with large international testing agencies.

In 2015, Paragon purchased the CAEL Assessment from Carleton University, and in 2017, successfully converted the test to a computer-delivered version known as CAEL CE (Computer Edition). Paragon is currently focused on the international expansion of its tests, with recently opened test centres in the United Arab Emirates, the United States of America, India, and the Philippines, with additional test centres set to open in China and Vietnam in 2019.

# Why Choose CELPIP

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The CELPIP Tests are Canada's leading English language proficiency tests. Since all components are completely computer-delivered in just one sitting, it offers a unique testing experience that requires no additional appointments. The computer-delivered Speaking component allows test takers to demonstrate their English proficiency without the possible confounding effects associated with human interaction, as used in other testing systems.

## Test Features

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### Computer-delivered Test

Increased availability, security, fraud protection, and test results turnaround



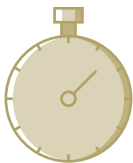
### Quick Online Results

Available online in 8 business days, or 3 business days with express rating



### Free Study Materials

Sample tests, videos, online information sessions, and online preparation courses



### Single Test Sitting

Taken in a single 3-hour sitting with no separate Speaking test



### Single North American Accent

Easy-to-understand English and vocabulary taken from everyday situations

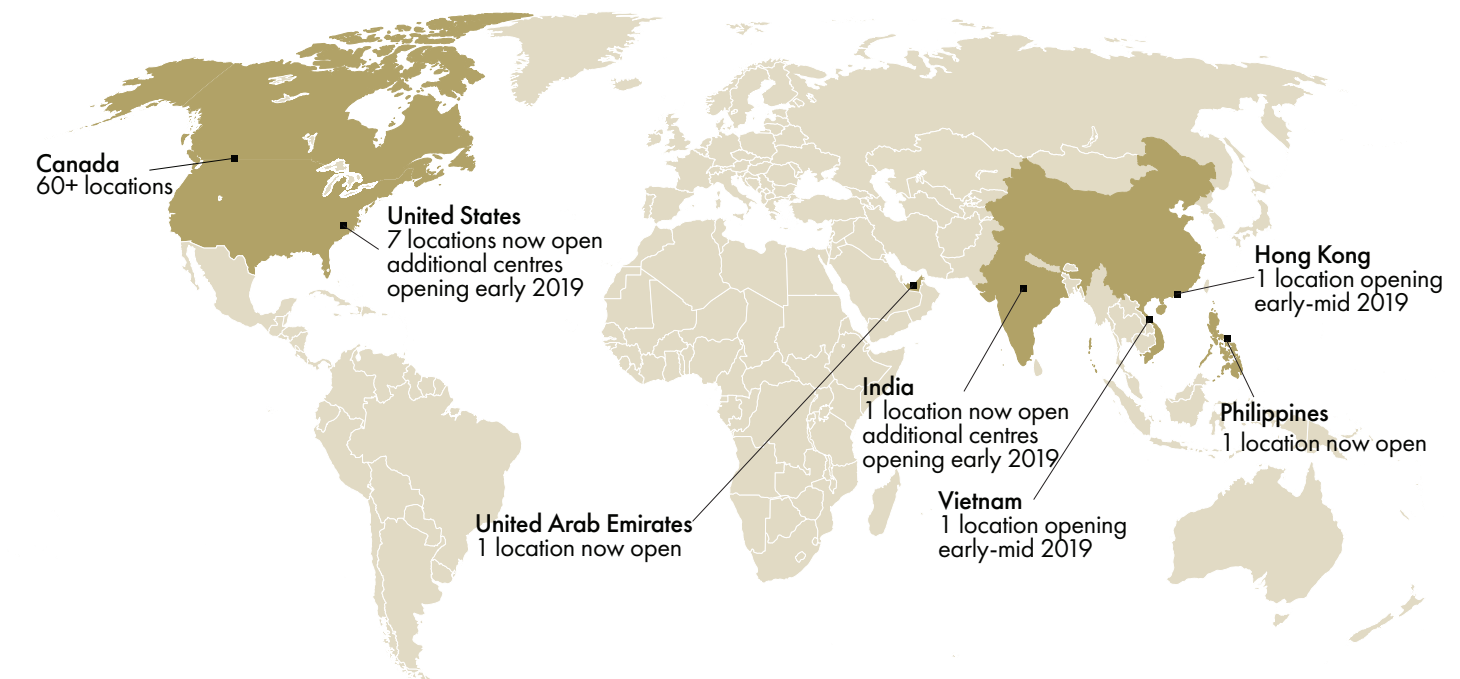


### Online Identification System

Test-taker identity verification system that allows you to directly validate identity and scores



# Testing in Canada & Around the World



## Accepting Organizations

The CELPIP Tests are officially accepted by several governments, professional organizations, and employers. The CELPIP Tests currently prove English language proficiency for:

- Immigration, Refugees and Citizenship Canada (IRCC):
  - Permanent Resident Status
  - Canadian Citizenship
  - Canadian Experience Class (CEC)
  - Federal Skilled Trades Program (FSTP)
  - Federal Skilled Worker Program (FSWP)
  - Start-up Visa Program
  - Various Provincial Nominee Programs
- Alberta Human Services – Child Care Staff Certification
- Alberta Institute of Massage
- Association of Saskatchewan Realtors
- BC Health Care Assistant (HCA) Program
- Immigration Consultants of Canada Regulatory Council (ICCRC)
- NorQuest College ELP (English Language Proficiency)
- Real Estate Council of Alberta (RECA)
- Real Estate Council of British Columbia (RECBC)
- Saskatchewan Apprenticeship and Trade Certification Commission
- TLC-Edmonton Training for Foreign Caregivers

For a complete list of organizations that accept CELPIP scores, visit [celPIP.ca](http://celPIP.ca).

# CELPIP Test Format & Price

The CELPIP Test is available in two versions: the CELPIP-General Test and the CELPIP-General LS Test. The CELPIP-General Test has four components—Listening, Reading, Writing, and Speaking,—and the CELPIP-General LS Test has two components—Listening and Speaking.

The CELPIP Test is fully computer delivered, providing test takers the opportunity to complete all test components in one sitting with no additional appointments, interviews, or test sittings required. CELPIP Test Takers use a computer mouse and keyboard to complete Reading and Writing components of the test, and a computer microphone and headset to complete the Listening and Speaking components. Computerized tests offer test takers a quick and reliable testing experience.

## CELPIP-General Test Format & Price

**\$280**  
+ Taxes

Total test time is about 3 hours, and is done in one sitting. Test sittings are available every week in Canada and internationally, including evening and weekend sittings.

### Listening

Listen to passages and answer questions

47–55 minutes

### Reading

Read passages and answer questions

55–60 minutes

### Writing

Respond to questions with written answers

53–60 minutes

### Speaking

Reply to on-screen prompts verbally

15–20 minutes

## CELPIP-General LS Test Format & Price

**\$195**  
+ Taxes

Total test time is about 1 hour, and is done in one sitting. Test sittings are available every week in Canada, including evening and weekend sittings.

### Listening

Listen to passages and answer questions

47–55 minutes

### Speaking

Reply to on-screen prompts verbally

15–20 minutes

International test fees may vary.



# CELPIP Band Scores

Each component of the CELPIP-General Test and the CELPIP-General LS Test is given a CELPIP level. Below is a chart of each CELPIP level and its corresponding description. Since the CELPIP test scores have been calibrated against the Canadian Language Benchmark (CLB) levels, we have included the CLB level equivalencies for your information.

CELPIP Score	CLB Level	CELPIP Score Descriptor
12	12	Advanced proficiency in workplace and community contexts
11	11	Advanced proficiency in workplace and community contexts
10	10	Highly effective proficiency in workplace and community contexts
9	9	Effective proficiency in workplace and community contexts
8	8	Good proficiency in workplace and community contexts
7	7	Adequate proficiency in workplace and community contexts
6	6	Developing proficiency in workplace and community contexts
5	5	Acquiring proficiency in workplace and community contexts
4	4	Adequate proficiency for daily life activities
3	3	Some proficiency in limited contexts
M	0, 1, 2	Minimal proficiency or insufficient information to assess
NA	/	Not Administered: test taker did not receive this test component

# CELPIP Components

## Speaking

Number of Questions	Component Sections
1	Practice Task
1	Task 1: Giving Advice
1	Task 2: Talking about a Personal Experience
1	Task 3: Describing a Scene
1	Task 4: Making Predictions
1	Task 5: Comparing and Persuading
1	Task 6: Dealing with a Difficult Situation
1	Task 7: Expressing Opinions
1	Task 8: Describing an Unusual Situation

### Speaking Tip

Use your own words to show the CELPIP Raters your full ability, rather than repeating the words in the prompt exactly. During your response, try not to repeat the same words too often, think of synonyms and paraphrases to express your ideas and demonstrate the range of your vocabulary.

## Reading

Number of Questions	Component Sections
1	Practice Task
11	Part 1: Reading Correspondence
8	Part 2: Reading to Apply a Diagram
9	Part 3: Reading for Information
10	Part 4: Reading for Viewpoints

### Reading Tip

On a regular basis, try to read as much as possible in English. Whether it's English magazines, online articles, or full novels, any English reading will help you improve your overall comfort and speed when reading.



## Listening

Number of Questions	Component Sections
1	Practice Task
8	Part 1: Listening to Problem Solving
5	Part 2: Listening to a Daily Life Conversation
6	Part 3: Listening for Information
5	Part 4: Listening to a News Item
8	Part 5: Listening to a Discussion
6	Part 6: Listening to Viewpoints

### Listening Tip

Each audio file can be heard only once, so you will need to listen very carefully to the recordings. Make sure that you read all the instructions so that you know when the recording will be starting and what you will need to do when the recording ends.

## Writing

Number of Questions	Component Sections
1	Task 1: Writing an Email
1	Task 2: Responding to Survey Questions

### Writing Tip

Use the first 5 minutes to plan your response to the prompt, and leave 5 to 7 minutes at the end to revise your work and make improvements. The rest of the time should be spent writing the response itself.

## Study Tips

**Manage your time:** Each part of the CELPIP Test has a timer in the corner of your screen, so watch the clock! Make sure that you have enough time to complete all the questions in each part of the Listening Test.

**Check your answers:** Before moving on to the next question or section on the CELPIP Test, make sure that you have clicked on your answer choice. This is especially important on the parts of the test where there is no opportunity to go back and change your answer.

**Practice using a computer:** The CELPIP Test is fully computer-delivered, so ensuring that you are comfortable with a mouse and computer keyboard will help you on the CELPIP Test.

# How to Register for the CELPIP Test Online

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*Registering for CELPIP online is fast and easy:*

1

## **Create a CELPIP Account**

Visit [celPIP.ca](http://celPIP.ca) and click on the "Sign In" link at the top of the page. This will take test takers to the account page, where they can create a CELPIP account.

2

## **Sign into a CELPIP Account**

After creating a new CELPIP account or signing into an existing account, test takers can register for a test.

3

## **Register for CELPIP**

During registration test takers select the country, region, and city in which they will take the CELPIP Test. Test takers can then choose an available test centre and testing date.

4

## **Choose the identification to bring**

Test takers can choose the type of personal identification that they will provide on test day from a list of acceptable identification choices.

5

## **Confirm information and payment option**

Test takers can pay via credit card online, or submit a paper test registration form through the mail with an alternative form of payment.



# How Test Takers Access CELPIP Test Results

CELPIP Test scores are available online through a CELPIP Account in 8 business days after a test date. For test takers that order Express Rating, CELPIP Test scores will be available in 2 business days after a test date. Test takers will also be notified that their scores are ready via email, and can choose to receive SMS notifications about their scores as well. Test takers will receive two print copies of the Official CELPIP Score Report via registered mail, with priority shipping available.



## Updates via SMS

Test takers can select to receive SMS updates when their CELPIP scores are available



## Quick Online Results

Available to test takers online in 8 business days, or 3 business days with express rating



## Updates via Email

Test takers will receive test day confirmations and score results via email



## Account Dashboard

Test takers can sign into their accounts at [celPIP.ca](http://celPIP.ca) to see their results

# CELPIP Study Plans

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## *Self-directed*

### Workbooks

Vocabulary Skills

Common CELPIP Errors

### Textbooks

CELPIP Focus

### Online Study Programs

CELPIP Practice and Analysis

CELPIP Accelerate

## *Instructor-led*

### Webinars

CELPIP Speaking Pro

CELPIP Information Session

### Preparation Programs

CELPIP Preparation Program

## *Practice-based*

### Free Sample Test

CELPIP Sample Test

### Practice Tests

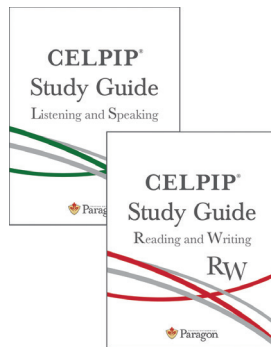
CELPIP Online Practice Tests, 1-6

# Official CELPIP Study Materials



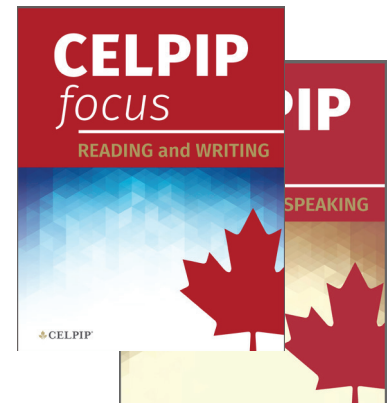
## CELPIP Accelerate

A pair of self-directed study programs designed to help test takers boost their English skills



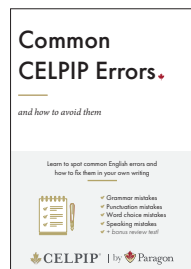
## CELPIP Study Guides

Available in paperback & ebook format, these study guides will help test takers learn about CELPIP



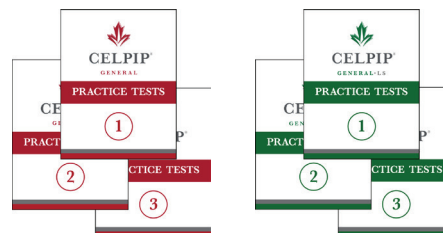
## CELPIP Focus

These CELPIP textbooks provide thorough preparation exercises for the CELPIP Tests



## Common CELPIP Errors

Provides activities and exercises to correct and avoid common errors on the CELPIP Test



## Online Practice Tests

Complete practice tests with a detailed answer key



# How We Work with our Partners

For individuals and organizations looking for partnership benefits, Paragon is introducing the CELPIP Network. This program will supply members with incentives for following business practices that align with Paragon values. The features of the tiered levels of the program include:

## CELPIP Network Tiers and Benefits

	Silver	Gold	Platinum
Recognition as a member of the CELPIP Prep Network at a given level	✓	✓	✓
Access to Paragon Branding / Marketing Materials	✓	✓	✓
Test taker registration commissions	✓	✓	✓
Listing on Paragon Website	✓	✓	Feature Page
Free practice test codes	25	50	100
Bulk discount on IPP materials	15%	20%	25%
Ongoing instructor training	3	6	12
Discount on one live test with score per instructor **	50%	60%	75%

\*\* Available benefits for preparation providers only

## Application Process

In order to ensure all submissions are reviewed in a fair and timely manner, the following process has been created to apply for the CELPIP Network:

- ✓ Fill out the application form
- ✓ Provide information requested paying close attention to contact details
- ✓ Applicants will be contacted by Paragon Staff for follow-up questions prior to approval
- ✓ Applicants will begin at the Silver partnership tier, and will be able to advance to higher tiers

## Key Partner Benefits



### Trusted & Convenient

Study materials can be directly purchased and placed in student accounts; they can never be lost or stolen



### Printing Digital Materials

Each student can print a copy of their online study materials for their own use



### Exclusive Pricing & Discounts

Study materials can be purchased in bulk quantities at vastly reduced prices



### Inclusion & Networking

Members of the CELPIP Network will be highlighted on our websites, and receive referral traffic



### Leveraging Branding

Members can co-brand their materials with our logos, as well as with our exclusive Network Member badges



### Commission Opportunity

Members can collect commissions from test registrations

## Admission Criteria

Paragon works closely with organizations around the world to ensure that our partners are of the highest quality, and are able to maintain test taker and stakeholder trust in our tests. Prior to joining the CELPIP Network, all applicants must meet the following requirements:

- ✓ Provide a professional website and email address (no gmail or yahoo accounts will be accepted)
- ✓ Provide relevant accreditations, professional designations, business chamber membership, membership in professional associations (such as RCIC, Languages Canada, ICCRC, BCIBN, ICBC, etc.), and other accrediting bodies
- ✓ Applicants who are looking to provide a preparation program must participate in Instructor Training

## Network Ecosystem

As an essential component of our customer ecosystem, members contribute key services to potential clients, and are a valuable link between test takers and their goals for studying abroad.



### Reminder!

Members can receive commission from test taker registrations.

## Membership Review

To maintain consistently high levels of engagement with our partners, Paragon will work with members on an annual basis to ensure the program is working for all parties involved. This annual membership review includes:

- ✓ Adherence to Branding Guidelines
- ✓ Customer Service Satisfaction survey from Paragon
- ✓ Sustained flow of registered test takers
- ✓ Applicants who provide a preparation program must complete an IPP audit

To learn more about the CELPIP Network, contact [memberteam@paragontesting.ca](mailto:memberteam@paragontesting.ca).

# Contact Us

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Visit [celPIP.ca](https://celPIP.ca) to learn more about Canada's leading English language proficiency test for immigration and professional certification, or email [info@celPIP.ca](mailto:info@celPIP.ca) for more information.

Follow @CELPIPTest on social media

